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Founder

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Managing Information System 3 (MIS3) is a brand that provides Business Value Technology services through IT Modernization. It was founded by CEO Neil Mistry in 2017 in Toronto, Ontario. MIS3 has established itself as a secure digital transformation leader, particularly in Canada, in just four years since its inception.

MIS3 is a partner in success in the purest sense, since it is known for forming strategic business and technological relationships with its clients.

Neil Mistry Founder CEO MIS3 Inc.?

MIS3 Inc. started in the basement of the founder and CEO, Neil Mistry home located in Toronto ON.

He believed the future of technology looked very different. New and emerging next-generation disruptive technologies were the platforms for the future and MIS3 Inc. was going to become the North American leader in helping clients understand how these technologies could help them reimagine their business.

A veteran of the technology and sales industry, Neil Mistry was determined to help Canadian businesses and government at all levels, achieve the next phase in business transformation. The MIS3 Inc. CEO believed all organizations were about to embark on a major transformation that would force them to reimagine their business.

How did you come to launch MIS3?

The vision came to fruition in 2017 when Managing Information Systems 3 Inc. (MIS3 Inc.) was incorporated. Bootstrapped with no investors or significant funding, the MIS3 Inc. CEO embarked on a journey to change the Canadian IT landscape forever.

The CEO says, “no one has ever challenged the legacy manufacturers and traditional VAR’s at the same time”. He describes how clients of all sizes and verticals were looking for greater value from their technology VAR’s and manufacturers. An authoritative technology thought leader with the ability to understand the alignment between

MANAGING INFORMATION SYSTEMS 3 INC.

BUSINESS TRANSFORMATION THROUGH IT MODERNIZATION

business objectives and next-generation technologies, specifically their business value not their simple feature functionality.

MIS3 Inc. solves a major challenge in the industry, they help customers “Reimagining their Business”. Their unique differentiator is the Transformational IT practice which has 2 core elements:

IT Modernization framework allowing clients to go from a current legacy state of IT operations and architecture to a modernized state. The future consisted of applications and data living and breathing securely in the form of SaaS, Public Cloud and On-Premise.

Creating and executing against a Secure Digital Transformation strategy, and framework. Combining the 4 core business pillars for Digital Transformation with the help and enablement of new and emerging next-generation technologies.

MIS3 Inc. is approaching its third full year in business with a team of twenty people, six virtual offices across North America and a proven business model for success.

How did your self-inflict change?

We listen to our clients to better understand what they are going through and what’s important to them and their business. We continuously review our business model, technology partnerships, our narrative and the services we provide to evaluate if they are meaningful or not. If they don’t provide value or lose their effectiveness due to market conditions and client requirements we pivot to create new offerings quickly. Our ability to adapt, self inflict change and create new meaningful offerings as a business that clients see value in allow us to remain ahead of the market and our competition.

Tell us about the journey of MIS3. Why did you start the company?

My clients told me I needed to start this company to help them transform. Our clients here at MIS3 Inc. felt they were looking for something different, something new and exciting that a traditional.

Have you been in business for a long time?

I have been in the IT industry for over 22 yrs now.

What is MIS3? How do you help companies achieve business transformation through IT modernization?

MIS3 Inc. is the Secure Digital Transformation Leader in Canada. A business and technology thought leader providing a proven secure digital transformation and IT modernization framework.

We understand the delicate balance and connection within any organization between people, processes and technology. We provide the balance in IT when it comes to co-existing while developing a digital transformation framework and adopting an IT modernization strategy to drive towards business outcomes.

Guiding clients in embracing digital technologies securely in all areas of their business. Help create new or modify existing business processes, culture, and customer experiences to meet changing business and market requirements.

Leading business owners and IT leaders towards realizing business outcomes. Understanding, and adopting both a Digital Transformation and IT Modernization framework, focused on business outcomes supported by New and Emerging Next Generation Technologies.

What solutions does MIS3 offer its clients? Do you keep your Help Desk in-house, or do you use a third party?

- MIS3 Inc. has 6 core practice areas:
- Next Generation Infrastructure
- Next Generation Cyber Security
- Next-Generation IT Operations
- Next Generation Professional Services
- Next Generation Managed Services
- Next Generation Blockchain

What competitive advantage do managed services offer?

- Architecture simplicity
- Automation
- Reduce Cost

We leverage technology not people to drive an effectively managed service offering

Is your help desk open 24 hours a day, 7 days a week?

- Don't have one don't need one

What Sets You Apart From Your Competitors? What is MIS3 Inc.'s impact in Canada and globally?

- Our unique differentiator is our Transformational IT Approach
- This is where we help clients in all verticals and all levels of government reimagining their business with our Transformational IT Approach focused on 2 areas:
- Understand and adapt our IT Modernization Framework (innovate how you operate)
- Secure Digital Transformation Framework focusing on 4 core business pillars (Engage customers, Empower

Employees, Automate Business Processes, Transform Brand)

- **Year of Founding:** 2017
- **Funding Information:** Bootstrapped
- **Founding Members:** Neil Mistry
- **Office Locations:** 6
- **Company Strength:** over \$10M in revenue 2.5 yrs
- **Website:** www.mis3.ca



Be in touch with MANAGING INFORMATION SYSTEMS 3 INC.

