



Mr. Salman Ansari
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1) Would you tell us about Yourself, Your Journey, Initial Struggle?

Mr. Salman Ansari:- Embarking my career with Dell Americas was a great opening move. It gave me great exposure to international business and market. Embedded in me was the tenacity of becoming a CEO focusing on performance, growth and positivity. Eventually that's what drives the ability to grow a company.

I Pursued Masters in International Business which helped me understand great insights about businesses on an international scale and also about entrepreneurial mindset.

Hardship is of course a part of the initial journey which once crossed, makes you ready for the prosperity ahead.

2) How do you stay on top of changes in the process, changes in thought of industries that you are going to look at more now?

Mr. Salman Ansari:- We are always ready to deliver what's in demand in the corporate market in terms of the Skills development by utilizing our expertise as an advantage.

Each person from the core management is highly knowledgeable and is made aware of the changes in the process. Our team gets trained by shadowing their business leaders on real time and that is highly essential to the run the show.

3) What incident had most influenced your career choice?

Mr. Salman Ansari:- I always push boundaries when it comes to discission making, be it career or business. I would say, it was my personal choice to always go beyond and get the best for myself.

I believe in achieving things which others don't even dare to dream. Hard choices now will give an easy life in the future. Making my own identity in the corporate world is what I always wanted to do.

Talent Resourze

“Reach the Top, the bottom is too crowded”
- Salman Ansari, CEO

4) Why choose TALENT RESOURZE?

Mr. Salman Ansari:- Talent Resourze has proven year after year with its achievements that it's the Leader in the Corporate Training Industry, hands down. Talent Resourze has received 11 awards, 6 newspaper features and one international recognition from the UK as the Best Corporate Training Provider in India.

Throwing some light on our services, we offer American Accent & Advanced Communication Skills Training to Corporate companies and Corporate individuals globally. As Industry Experts, we are completely aware of the skills which are needed and hence target those AOI and bridge the gap.

We believe that learning at the right place with the right people makes a difference. Industry expertise, innovative training methodologies and learning with ease play a pivotal role.

We offer online training to teams joining us from different countries (Onshore/ offshore).

We offer a plethora of training modules under one roof as a comprehensive training program for overall skills development. This type of training pattern is highly appreciated by our clients and makes our company stand out from the rest. Comprehensive modules are US Accent, Advanced Communication Skills, Pronunciation, Fluency, MTI Reduction, Articulation, Cadence, Versant, Business Meeting & Personality Development.

Our training programs are delivered by Master trainers from the present generation who are aware of the international standards and market needs. We make use of contemporary technology and offer American Listening & Speaking Training via an American Software which gives phenomenal skills development in a swift time. Practical training is something which fetches fantastic results and that's our forte.

5) What/Who Inspires TALENT RESOURZE to start a Corporate Training Company? How it is going for you?

Mr. Salman Ansari:- As you know, almost every Corporate company demands excellent skills and performance from its employees., hence there was a need for an excellent corporate training company with high industry expertise and international standards in the market. Our aim is to make ordinary people extraordinary.

The demand of skills development has increased by leaps and bounds as people are now having more US client interactions, online. It has increased by 25% as virtual training/ e-learning has made the reach more convenient globally.

6) What kind of support you needed when you started TALENT RESOURZE?

Mr. Salman Ansari:- I would say, support from the team was needed in order to move ahead or to grow rapidly. I believe that dedication, perseverance, employee contentment and a friendly environment fosters collaboration, quick decision making and gives a true sense of being one team regardless of the title.

7) What are your views on today's industry scenario? What is your strategy to reach new industries and new customers?

Mr. Salman Ansari:- Skills improvement has become a top priority for almost every industry if they need better performance from their employees.

We are always on top of the game when it comes to strategizing, so as to reach new industries or customers. As we expanded our corporate training services globally by offering online training, we use services from Google to market our brand in different countries and hence meet/ exceed our targets of gaining customers from new industries and organically as well.

8) How does TALENT RESOURZE work on making the industry better? What can be expected from TALENT RESOURZE in the upcoming years?

Mr. Salman Ansari:- Industry becomes better with better people involved. We strive to keep creating innovative methodologies and techniques of Corporate training & development so as to enable people to gain the required skillset in a short span with incredible results. This has driven the corporate companies to choose the corporate training services for performance acceleration of their employees.

9) How do you keep up with the latest technology advances?

Mr. Salman Ansari:- Innovation is of course an integral part of a successful business. Our company ensures that the services offered are based on the market needs of the corporate industry.

Technology wise, we use latest versions of American Software for practical Listening & Speaking training to fetch extraordinary results.

We ensure that our master trainers/ mentors study the latest market trends/ technology on a regular basis so that they are updated with the contemporary training methods for better training experience.

10) How do you evaluate success?

Mr. Salman Ansari:- For me success is something that I achieve when we make a change in people's lives for better and in the process of earning a fortune.

I tend to view success incrementally. As someone who is invigorated by new, complex challenges, I never want to find myself in a situation where I feel as if there is nothing left to achieve.

Success is not a stick to get easily broken, it is a thorn where you have to keep every foot while climbing in step or ladder to taste the fruit.

We also gauge success based on our achievements, awards, recognitions achieved nationally and internationally and number of new clients added to our bucket expecting long term relations with us. This fosters us to work harder and rise higher than the clouds.

"We see our company grow twentyfold every year which I think is remarkable"



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