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Doubt is a killer. You just have to know who you are and what you stand for. One of the most courageous things you can do is identify yourself, know who you are, what you believe in and where you want to go.

The very unique and fresh example of this quote is none other than Dr Ankita Singh. Senior Vice President & Global Head of HR, IT, Travel & Admin CIGNEX Datamatics. Here we are presenting glimpses of a refreshing tour of this super fresh personality.

What was the motive behind the career you have chosen?

Dr Ankita Singh: Motive is a powerful word to recognize and clasp when you start your career. When I started, my fundamental need and wish were to learn and contribute. To have a purpose around what I do.

What were the challenges you have faced at the early stage of your career?

Dr Ankita Singh: When I started my career, there was too much emphasis on specialization. Institutes prepared us to be a master of one, and that became the most prominent challenge initially. Very soon, this transformation of profiles challenged us to be a multitasked, more diverse, not just in our core functions but related functions and business as well. Lines blurred, and it took time to equal up to the speed of the demand of the new versatile profile. That phase left me with a lesson - nothing is permanent. Time will change, and we will have to change too to adapt to excel. So, never stop learning; stay adaptable and nimble.

Why did you choose to work in the human resource management sector?

Dr Ankita Singh: I just landed in HR, it wasn't by design, but my inclination towards this function increased exponentially as time passed. The value addition from both sides kept me glued to the career that started as an option and soon became the most preferred choice.

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How do you see the future of human resource firms?

Dr Ankita Singh: Bright! The industry has to invest better and transform well to meet the need of today. The definition of HR has gracefully evolved only because of the adaptations, and the fraternity has to accept, explore and modify itself to fit in as early as possible. Everybody is expressing about the HUMAN SKILL as the future still and next skill; HR is and can always remain a great enabler to ensure that Organization realizes the identified Mission and Vision. Tomorrow is always better than present and past unless we spoil by doing NOTHING AT ALL.

What qualities do you possess that, in your belief, makes you a good HR?

Dr Ankita Singh: There is still so much to learn and improve. I respect individuals and accept that each individual is unique, and so are situations and the business. We can't obtain solutions by employing the same formula universally because factors, peoples, scenarios differ. My approach is more personalized than generalized. First, I acknowledge the uniqueness before defining my next step, policy, process, or plan. Two, I remain true to myself and others. Three and the most important one, I genuinely consider that it's ALL ABOUT PEOPLE, they are everything.

When is the best time to come for the solution that human resource firms provide, please specify how it is beneficial for the entrepreneur?

Dr Ankita Singh: It fundamentally depends on the requirement of the firm. If the solution has been identified already for the known pain areas, the taker is already late. HR solution in any organization is the backbone, as aspects related to people matter most. The sooner organizations accept and learn to utilize and position HR solutions well; the better it will be for their positioning to their internal and external clients.

What is the biggest obstacle you have overcome in your own life?

Dr Ankita Singh: The biggest so far was when management gave me the responsibility to head functions that I did not know about much. I specialize in HR, had no technical knowledge of IT support, Travel, Project management office, and administration. Yet, I survived and survived well because I learned what was needed to play that role. It is very rightly put by Richard Branson, who stated, "If somebody offers you an amazing opportunity, but you are not sure you can do it, say yes – then learn how to do it later!" I entirely live by this, and so far, this has fetched excellent results.

What does SUCCUSSES mean for you?

Dr Ankita Singh: To live a purposeful life. In the personal or professional journey, if at the end of the day you can tell yourself that TODAY was my BEST POSSIBLE, one is living a successful day. Individuals should try to live every day to the fullest. There is nothing like a perfect life or a perfect balance; it's all about finding meaning in life. Having your share, giving your best shot, being happy with it, and valuing the rules and norms of coexistence is a success.

Please let us know if the existing COVID19 scenario has a unique solution?

Dr Ankita Singh: The solution will be unique to each individual and Organization because of their uniqueness. We are in a world that is demanding more personalization than ever, and thanks to technology, leaders can enable that. Each Organization should know what suits them best now and should be ready to adapt as per the future need too; as Covid-19 has made one thing very clear that every day is a new day defining new normal. We all have to gear up and prepare exceptionally well, as repair will cost much more than estimated.

We are overwhelmed to share with you all that Apart from her professional excellence, Ankita is very active in supporting social causes by working closely with various NGOs on Child Education and Development. She is an avid traveller and a passionate photographer. and hence rewarded with many awards

Awards & Recognitions

1. Ranked amongst Forbes India's Top 100 "Great People Manager" by GMI India two time 2019-2020 and 2020- 2021
2. Successfully completed prestigious Harvard Business School online certification program "Sustainable Business Strategy".
3. "Women Excellence Awards 2020" - ID MBA Hyderabad
4. "Business Person of the year 2020" – 12th Asaid Literature Festival – Bharat Nirman 2020 in Delhi
5. "CHRO of the year 2020" – Global HR Excellence Award 2020 – World HRD Congress in 2020 Mumbai
6. "Woman HR Leadership Awards 2020" by Maneka Gandhi Delhi.
7. "Most Influential HR Leaders in Gujarat 2020" – World HRD Congress in 2020 Mumbai
8. "Gujarat Best Employer Brand Award 2020" - World HRD Congress in 2020 Mumbai
9. "Make in India Award 2019" – 25th Mystique India Conclave & Expo-Bharat Nirman 2019 in Delhi
10. "Best employee engagement project designer of the year " – 3rd Edition of Employee engagement and Experience Summit 2019 in Mumbai.



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